



S T U H R M U S E U M

2 0 1 6 - 2 0 1 7 A N N U A L R E P O R T



**STUHR**  
MUSEUM  
OF THE PRAIRIE PIONEER

**STUHR**  
MUSEUM  
FOUNDATION

## A LETTER FROM THE DIRECTORS

Welcome to the 2016/17 annual report for Stuhr Museum and the Stuhr Museum Foundation. Our successes outnumbered our challenges this year, and we are excited to share those with you. After all, this is YOUR museum. Whether you're a resident of Hall County, a donor, or someone who enjoys the history of the American West, this museum belongs to you.

In the pages that follow, you will find the stories, important indicators, and data that encompass the last fiscal year from July 1, 2016, through June 30, 2017.

Sincerely,



**Joe Black**

Executive Director  
Stuhr Museum of the  
Prairie Pioneer



**Kevin L. Hendrix**

Executive Director  
Stuhr Museum Foundation

A handwritten signature in black ink that reads "Joe Black".

**Joe Black**

Executive Director  
Stuhr Museum of the Prairie Pioneer

A handwritten signature in black ink that reads "Kevin L. Hendrix".

**Kevin L. Hendrix**

Executive Director  
Stuhr Museum Foundation

## MUSEUM HIGHLIGHTS

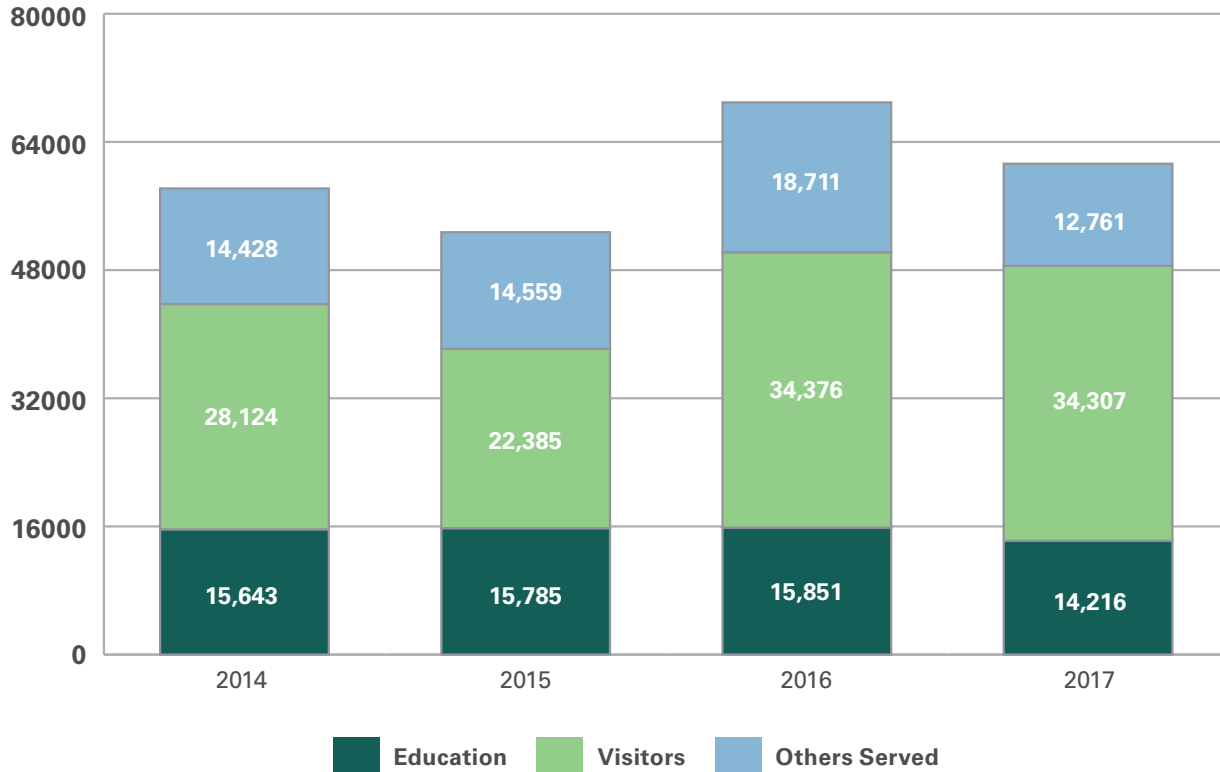
Named **Best in the Midwest: Travel** by Midwest Living magazine, the Stuhr Museum garnered other awards in the last year including **2016 Outstanding Tourism Attraction** by Nebraska Tourism and 2016 Certificate of Excellence from TripAdvisor.com

In 2016/17, **new member households increased by 72%** while revenue from **facility rental revenue grew by 19%**. Drawn by the beautiful renovations made possible by the Gem of the Prairie campaign as well as programs, people continue to visit the Stuhr Museum in steady numbers.

Our volunteers are crucial to these achievements! They **contributed 6,478 hours** to Stuhr Museum – **a value of \$78,736**.

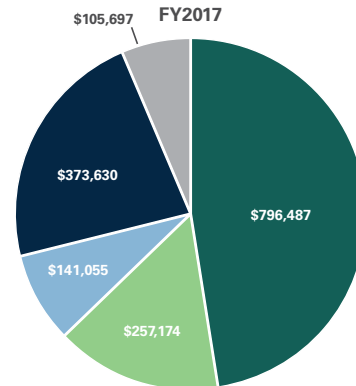
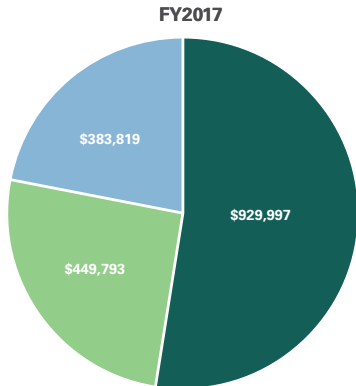
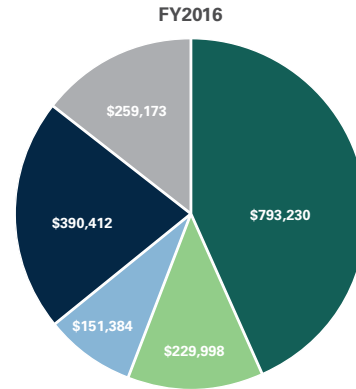
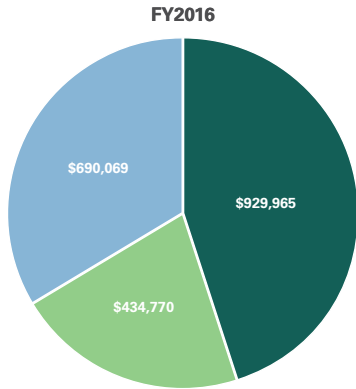


# MUSEUM ATTENDANCE



# MUSEUM REVENUE

# MUSEUM EXPENSES



- Stuhr Foundation Support\*
- Earned Revenue
- County Support

\*Includes Capital Campaign Support

- Programming
- Utility & Maintenance
- Personnel & Benefits
- Administration
- Capital Projects

STUHR MUSEUM

# STRATEGIC PLAN

To provide a greater experience for our guests, the Stuhr Museum and the Stuhr Museum Foundation currently are working to implement the objectives identified in our 2016 strategic plan.

Our biggest accomplishment to date has been making significant progress on upgrading our IT infrastructure. Also, we have begun developing a comprehensive plan for providing new and updated technology experiences for our visitors as well as staff.

## GOALS FOR 2018

- **Develop a 20-year museum site plan**
- **Revamp our intern and volunteer programs**





## FOUNDATION UPDATE

Thanks to the generosity of private, corporate, and foundation donors in 2016/17, the Stuhr Museum's future is more secure.

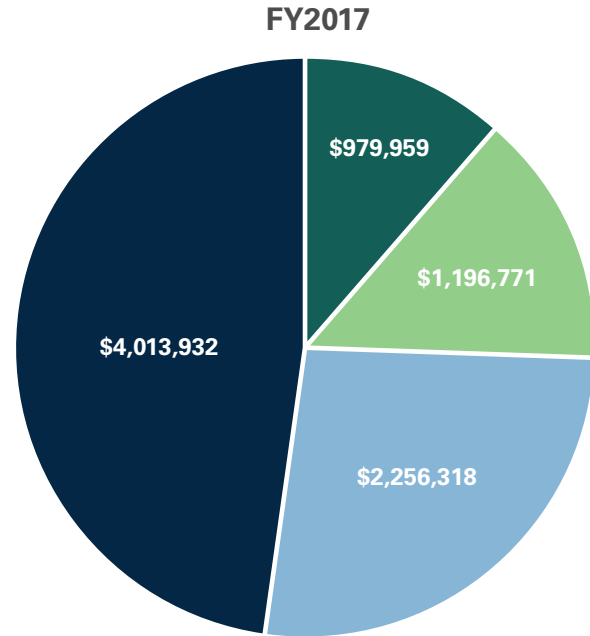
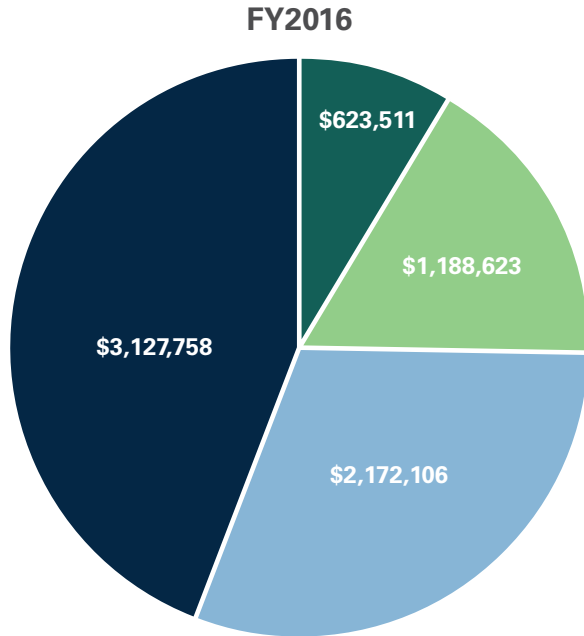
The Stuhr Museum Foundation received its largest single endowment gift in its history from the estate of Dr. Frances J. Cronin. The gift grew the museum's general endowment to nearly \$3.5 million, providing another funding source for the museum in perpetuity.

Coincidentally, another Cronin family unrelated to Dr. Cronin helped establish the Jeanne and Michael Cronin Planing Mill Endowment. This will provide for the long-term maintenance and preservation of the Merrick Planing Mill in Railroad Town.

In 2016/17, the foundation met its fundraising goals by raising more than \$300,000 in operational support for the museum and foundation. Again, thank you to all the donors who made this possible!

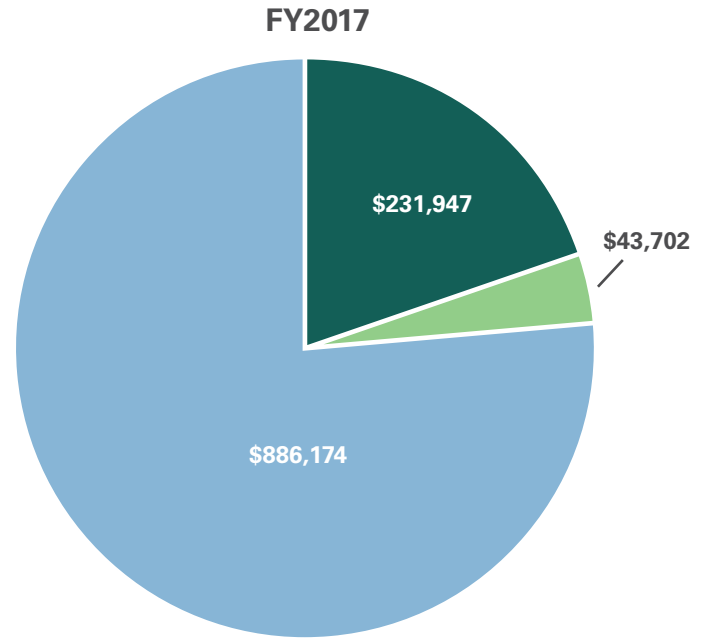
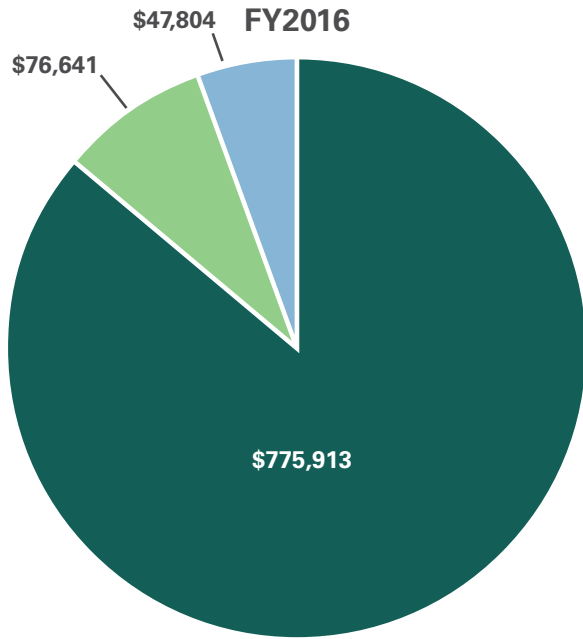


STUHR MUSEUM  
**FOUNDATION ASSETS**



■ Endowments   ■ Temporarily Restricted   ■ Board Endowments   ■ Unrestricted

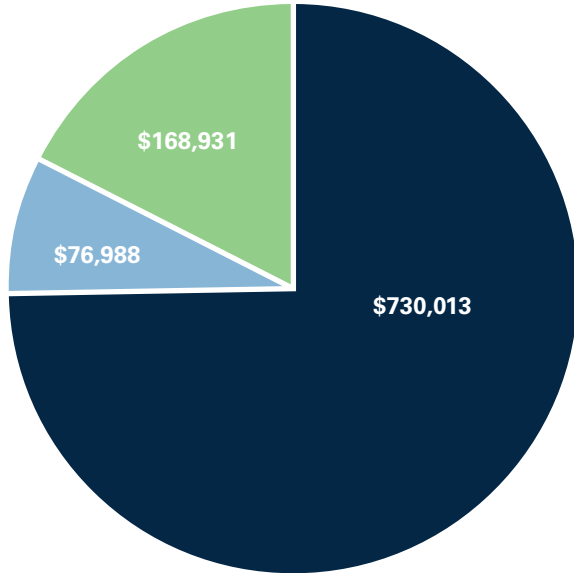
# FOUNDATION CONTRIBUTIONS



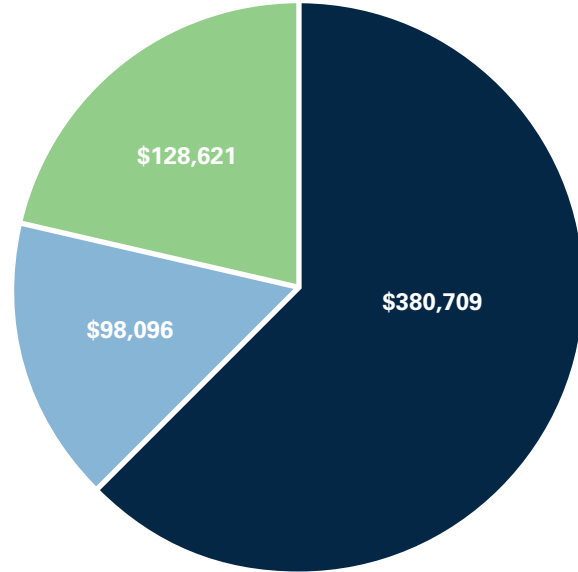
■ Permanently Restricted   ■ Temporarily Restricted   ■ Unrestricted

# FOUNDATION EXPENSES

FY2016



FY2017



**Museum Support\***   **Management & General**   **Fundraising**

\*Includes Capital Campaign Support

# DONOR RECOGNITION

GIFTS GIVEN BETWEEN JULY 1, 2016 - JUNE, 30, 2017

THANK YOU TO ALL THE INDIVIDUALS, CORPORATIONS, AND FOUNDATIONS THAT GENEROUSLY SUPPORT THE STUHR MUSEUM'S COMMUNITY EVENTS, EXHIBITIONS, AND EDUCATION PROGRAMS.

## **\$25,000 +**

Dr. Frances J. Cronin Estate  
Jeanne and Michael Cronin

## **\$10,000 - \$24,999**

Peppy and Norman Bahr  
Grand Island-Hall County CVB  
Kaufmann-Cummings Foundation  
Fr. Fred L. and Mrs. Susan C. Raybourn  
Wells Fargo  
Van Wolbach

## **\$5,000 - \$9,999**

Case IH, a brand of CNH Industrial  
Kim and Tom Dinsdale  
Jill and Steve Hornady  
Hornady Manufacturing Co.  
Margi Hornady David  
and Don David  
Sam Marchese and  
Lynn Dinsdale Marchese  
Erin and Andrew Marsh

Jim Marsh  
Mary Lanning Healthcare  
Principal  
S.N. (Bud) and Gloria Wolbach  
Charitable Foundation  
Union Pacific Foundation

## **\$2,500 - \$4,999**

Jordan and Mark Allen  
Meta and Ed Armstrong  
Brandi Bosselman and Dustin Lofing  
Edgar & Frances Reynolds Foundation, Inc.  
Ella Epp  
Equitable Bank Charitable Foundation  
Equitable Bank  
Five Points Bank  
Nebraska Arts Council  
Nebraska Cultural Endowment

## **\$1,000 - \$2,499**

Conda J. and Eric J. Allen  
Jacque and Alvin Alms

Amy and Joe Black  
Max's Thunder Road Grill  
Karen and Carl Brasee  
Shirley and Gene Cordes  
Kay and Gary Cynova  
Marsha and Donald Dunn  
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First National Bank  
Mrs. William L. Fowles  
Grand Island Community Foundation  
Jean and David Harris  
Kevin Hendrix  
Janie and Harry Hoch Jr.  
Jan and Stew Karrer  
L & J Electric LLC  
Sharon and Lanny Martin  
Donna Lee Moyer  
Cheryl and Dan Placzek  
Julie and Ray Roberts  
Carol and Dr. Terry Rusthoven  
Ryder Rosacker McCue & Huston Insurance  
Liana and Roger Steele

Lisa and Dan Thayer  
Walmart Supercenter #3395  
Donna Wanitschke & Family  
Lynne and Tom Werner  
Patricia E. Wissel

**\$500 - \$999**

Anonymous  
Lisa and Dr. Curtis Albers  
Melissa and Jay Anderson  
Charla and Steve F. Anderson DDS  
Anderson Ford-Lincoln-Kia  
Arby's/The Zana Family  
Lori and Will Armstrong  
Jerri and Jim Arndt  
Aurora Cooperative  
Balz Sports Bar  
Pat and John Bell  
Jackie Beltzer  
Mr. and Mrs. Fred A. Bosselman, Jr.  
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Charlotte and Lloyd Brown  
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Amy Cannella and Anthony Griess  
Nancy Chavez  
Chief Industries, Inc.  
Coffin's Corner Inc.  
Stephanie and Brandon Connick  
Linda and John Dahlstrom

Darlene and Michael Darbro  
Joan W. Davis  
Lori and Ron Depué  
Verna and Jerry Dibbern  
Carmen and Michael Duffek  
Seanne and Tom Emerton  
G.T. Fire and Security, Inc.  
Joan and Fred Goering  
Katie and Dr. John Goering  
Pam and Jim Grange  
Dr. Aileen Gruendel and Dr. G. David Gruendel  
Tanya and Kirk Hansen  
Heartland United Way  
Carol and Lee Hendrix  
Home Federal Bank  
Kara and Dr. Chad Hudnall  
IdeaBank Marketing  
Becky and Jerry Janulewicz  
Sharon and Don Jelinek  
Jo Ann Kisner  
Susan Koenig  
Kimberly and Douglas Kosmicki  
Mary and Gil Kuntz  
Louisa Ball No. 1 NWRC  
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Alice C. Mahood  
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Ann and Philip Martin  
Kristen and Matt Maser

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Nebraska Tourism Commission  
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Tony Wald  
Walmart Supercenter #1326  
Deanna and Tom Wolf

**\$250 - \$499**

Allen Capital Group  
Jean Bailey

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Bartenbach Family  
Jean and Tom Beswick  
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Jacqueline and Duane Burns  
Casey's General Stores, Inc.  
Merna Clayton  
Jan and Joe Cook  
Lisa and Kevin Cunningham  
Norma Cunningham  
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Dramco Tool Company, Inc.  
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Chuck Shoemaker and Lynne Friedewald  
Jo and Paul Siebert  
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E. J. Thayer  
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and Dr. M. Allen Tompkins  
Rose Ann and Larry Toner  
U.S. Cellular  
Lynda Waring-Houser

Sharon and David White  
Jennifer and Herb Worthington  
Denise and Dan Zabka

**\$100 - \$249**

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DeeDii Bonsall  
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Mrs. Kris Nolan Brown

Dr. Jo Brown  
Gerald Bryant  
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Linda and Tracy Condon  
Shannon Cook and Joey Schleicher  
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LaVonne and Don Holst  
Jeff Leep and Kari Hooker-Leep

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Jacy and Steve Horst  
Sally and Gordon Hrnicek  
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Carol and Dan McWhirter  
Raini and John Mehring  
Nancy Meier  
Carol and Roger Meyer  
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Mrs. Pollyanne H. Meyer  
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Arlene and John O'Neill

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Shirley and Gordie Scarborough  
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Nanna and Gary Wieck  
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Jim and Linda Wiegert  
Larry Wilhelmi  
Roberta and Kent Wilke  
Marilyn and Jack Wilson  
Jolene and Tim Wojcik  
Sharon and Duane Woodward  
Gwen and Charles Zaruba



STUHR MUSEUM  
**GIFTS IN MEMORY**

**In Memory of Betty Burch**

Kim and Tom Dinsdale

**In Memory of Alice (Doll) Corbet  
& the Doll Family**

Warren H. Corbet

**In Memory of Fran Cronin**

Tamara and Dr. Jim Morris

**In Memory of B.J. 'Jim' Cunningham, Jr.**

June and Tom Atkins

Lisa and Dan Thayer

Merry and Bill VonSeggern

Sandy and Ron Eakes

Sheryl and Emery Schilowsky

**In Memory of Jack Dinsdale**

Kim and Tom Dinsdale

**In Memory of Jackson Dinsdale**

Kim and Tom Dinsdale

**In Memory of Joseph 'Joe' Durham**

A.T. & T. - L.A. South

Jennifer Bateman

Dennis Boersma

Jean and Jeff Bryant

Cornerstone Bank

Sylvia Durham

Judy and Chet Gustafson

Patricia Kamtz

Kay and Jack Lyons

Linda McClenahan

Rhonda and Harvey Nunnenkamp

Jan and John Wright

**In Memory of Gladys and Howard Eakes**

Sandy and Ron Eakes

**In Memory of Jo and Ken Elson**

Brenda and Dr. Joel Elson

**In Memory of Elizabeth 'Beth' Endorf**

Barb and Stu Endorf

**In Memory of Dorothy Greene**

Bev Logue

**In Memory of Ellamae Hadley**

Jessica Reynolds

**In Memory of Dr. Larry Hansen**

Jeanne and Tom Nabity

**In Memory of Sylvia Hehnke-Johnson**

Sharon and Brad Harder

Bev Logue

Karen Mayer

Lois and Larry Roberts

**In Memory of Walton M. Henry**

M. Susan Kolbo

**In Memory of Marval Hornady**

Karen and Carl Brasee

Jill and Steve Hornady

**In Memory of Virginia Jones**

Kaytlyn and Joel Henson

**In Memory of Betty Karle**

Al Karle

**In Memory of Bill Kelly**

Jan and Joe Cook

**In Memory of Jean and Ralph Lawson**

Lynne and Tom Werner

**In Memory of Mark Lawson**

Lynne and Tom Werner

**In Memory of Janet Meyer**

Lisa and Dan Thayer

**In Memory of Helen Nabity**

Renee and Dr. Richard Goble

Jill and Steve Hornady

Sam Marchese and Lynn Dinsdale Marchese

**In Memory of Past PPQG Members**

Prairie Pioneer Quilt Guild

**In Memory of Marjorie Schimonitz**

Donna Schimonitz

**In Memory of Joyce and Jack Schultz**

Ann and Philip Martin

Lisa and Dan Thayer

**In Memory of Joyce Schultz**

Jan and Joe Cook

**In Memory of Gordon Stofer**

Rachel Adam Hans Hennings

Lonell Hennings and Kelly Bembrly-Hennings

Savannah and Dietric Hennings

Karen Mayer

**In Memory of Bernard 'Ben' Swanson**

William and Jane Cheese

Wanda and Lonny Duennerman

Margaret and John Hoeft

Erica and Steven Long

Evelyn and Ronald Laub

Karen Mayer

Judy and Robert Sharp

Margaret and James Swanson

Pam and Hank Price

Rebecca and Warren Wolf

*CONTINUED ON NEXT PAGE*

## GIFTS IN HONOR

*GIFTS IN MEMORY CONTINUED*

**In Memory of Lincoln Aaron Walker**

Jessica Reynolds

**In Memory of Adam West**

Kim and Tom Dinsdale

**In Memory of Jo West**

Kim and Tom Dinsdale

**In Memory of Gloria Wolbach**

Kim and Tom Dinsdale

**In Memory of Amy Wolf**

Carmen and Michael Duffek

**In Memory of Pat Wissel**

Lisa and Dan Thayer

**In Memory of Reece Alan West**

Kim and Tom Dinsdale

**In Memory of S.N. 'Bud' Wolbach**

Kim and Tom Dinsdale

**In Honor of Peppy Bahr's 75th birthday**

Maureen and Jim Kahrhoff

**In honor of Densel Rasmussen**

Charla and Steve F. Anderson DDS

Kim and Tom Dinsdale

**In Honor of Jan and Joe Cook's**

**50th Anniversary**

Dee and Jim Price

**In Honor of Sandy and Rich Fruehling's**

**50th Anniversary**

Maedean and Dr. Maury Mathews

**In honor of Stew Karrer's birthday**

Stephanie and Steven Karrer

**In Honor of Erica Long for Christmas**

Erin and Andrew Marsh

**In Honor of Andy Marsh's service  
and commitment to Stuhr Museum**

Carolyn and Densel Rasmussen

**In Honor of Pam Price**

Nancy and Chuck Peek

Erin and Andrew Marsh

Jacki and Dave Marsh

Liana and Roger Steele

Mary Jo and Ron McGuire

**In honor of Larry Roberts**

Diane Cooper and Steve Willmes

**In Honor of Lynne Werner, The Grand Island  
Independent 2016 Woman of the Year**

Erin and Andrew Marsh

Lynne and Tom Werner

Mary Ellen Mulcahy

## STUHR MUSEUM

### MISSION STATEMENT

The mission of the Stuhr Museum of the Prairie Pioneer is to preserve and portray the inspiring era of the pioneer town builders who created the first communities in Nebraska.

#### Stuhr Museum Operating Board of Directors

Mark Allen - President	Ann Martin
Don Deitemeyer	Brian Mustion
Aileen Gruendel	Liana Steele
Jerry Janulewicz – Vice President	Jennifer Worthington
Brian Kort	Hall County Board Liaison – Jane Richardson

#### Museum Staff

Joe Black – Executive Director  
Mike Bockoven – Director of Marketing and Public Relations  
Kay Cynova – Director of Interpretive Services  
Renaë Hunt – Administrative Assistant/Membership  
Tom Oshlo – Director of Facilities  
Kari Stofer - Curator  
Steve Stump – Director of Finance and Human Resources  
Lynda Waring-Houser – Director of Guest Services

## STUHR MUSEUM

### FOUNDATION MISSION STATEMENT

The mission of the Stuhr Museum Foundation is to raise unrestricted funds, special project funds, and endowment funds to benefit the living history, education, and preservation programs of the Stuhr Museum.

#### Stuhr Museum Foundation Board of Trustees

Andy Marshk – President	Don Dunn
Lisa Thayer – Vice President	Margaret Hornady David
David Richardson – Treasurer	Kristen Maser
Steve Anderson	Matthew Schultz
Brandi Bosselman	Don Smith
Brandon Connick	Lynne Werner
Jan Cook	Van Wolbach

#### Operating Board Liaisons

Don Deitemeyer  
Aileen Gruendel

#### Foundation Staff

Kevin Hendrix – Executive Director  
Sharon Harder – Operations Coordinator



**STUHR**  
MUSEUM  
OF THE PRAIRIE PIONEER

3133 W US HWY 34 • GRAND ISLAND, NE 68801 • (308) 385-5316

[STUHRMUSEUM.ORG](http://STUHRMUSEUM.ORG)